



Thank You for Your Support!

Your continued support of the Daleville Area Chamber of Commerce is invaluable. Our mission is to encourage, promote, and provide resources for businesses and organizations, fostering a healthy business environment and a welcoming community image in Daleville and the surrounding area. Our focus is on our businesses and leaders—who make our community a place to call home and be proud of. Together, we enhance the quality of life for every individual and business in our community.

Advertising Opportunities

Each year, we compile a list of advertising opportunities at community and Chamber events for you to choose from in advance. This allows you to budget your advertising dollars effectively and helps us plan our event budgets and materials. Based on past events, we are hosting those that offer the most promotion for your investment. You will also find new events or series of events designed to promote networking and bring businesses and the community together. This year is all about coming together because we believe it takes a community to build a community.

Annual Pledge and Sponsorship

Inside this handout, you will find various ways to support community and Chamber events. We are asking for your annual pledge to the Chamber, and in return, you will receive the added recognition outlined on the back page. To clarify, we are not expecting a single, large check. We are asking for your committed pledge now, allowing you to choose event sponsor levels that suit you. Your total annual pledge will earn you additional benefits beyond single event recognition. You will receive invoices for your individual sponsorships prior to each event. For example, if you are a \$200 sponsor of the Scarecrow Festival/Car Show, you will be invoiced in July 2025 for that event.

Additional Opportunities

Please review this handout carefully. We have included opportunities to promote your business beyond sponsorship. Occasionally, task forces or committees are needed to plan or participate in events. Contributing your time and energy not only helps with events but also provides direct interaction with attendees, promoting your business. We also extend promotional benefits to our members who volunteer. When we all come together, great things happen!

Contact Information

If you have any questions about this sponsorship approach, please do not hesitate to reach out to me at any time. I can be reached via email at chamber@dalevilleal.com, or by phone at 334-379-9262 (cell) or 334-598-6331 (office).

The Chamber of Commerce Association of Alabama and the Small Business Development Center from Troy University have an exciting year planned! Here are some highlights:

Mini Seminars

- **Duration:** 4 hours or less
- **Purpose:** Business education for members and local businesses
- **Topics:** Canva for Businesses, Grant Writing, and more

Empower Her

- **Launch:** 2025
- **Goal:** Networking and learning opportunities for women-owned or operated businesses
- **Benefits:** Strengthen relationships, provide business growth information, and encourage community support

Activities and benefits offered solely by the Daleville Area Chamber of Commerce

Website Banner Ad

- **Opportunity:** Visibility on the chamber's website
- **Benefit:** Increased exposure and promotion for your business due to website improvements

Annual Meeting

- **Purpose:** Networking and discovering the chamber's plans for 2025
- **Benefit:** Show support for the chamber and connect with other members

Promotional Campaigns (3)

- **Purpose:** To bring customers into businesses in the community
- **Benefit:** Show support for businesses in the community
- **Date:** Mid-year, August, November-December

**Note: Names for campaigns will be different, this is designed to involve different business industries throughout the year, each campaign will be a game/contest that will involve the public.

Warhawk Fest

- **Host:** City of Daleville
- **Activities:** Fair rides, food, games, vendor management, "Battle of the Bands," and art competitions
- **Goal:** Increase fair attendance and provide exposure for businesses

Spartan Fest and City Tournament

- **Event:** Annual softball tournament between Daleville and the 1/223rd Spartans
- **New Addition:** Inviting other teams for a tournament with a Grand Prize and 2nd place
- **Benefit:** Visibility for your business and a fun community event